



# Join us October 9

## BR&H BREAKFAST FORUM



### **Ethics in the Construction Industry** Meeting the Challenge

BELL, ROSENBERG & HUGHES LLP is pleased to announce  
**Mark Breslin**, CEO of the Engineering and Utility  
Contractors Association, as the guest speaker at our  
October 9, 2008, Breakfast Forum.

**DATE:** Thursday, October 9, 2008

**TIME:** 7:30 A.M. Full Breakfast  
8:00 A.M. Presentation

**LOCATION:** Scott's Restaurant  
2 Broadway  
Jack London Square  
Oakland

Convenient Parking on the Square

For Directions: [www.scottsrestaurants.com](http://www.scottsrestaurants.com)

For reservations to attend this FREE  
event, contact:

**Suzanne Girard**

SGirard@brhlaw.com (email)  
(510) 832-8585 (tel)  
(510) 839-6925 (fax)

**THE CONSTRUCTION INDUSTRY** faces a crisis of leadership. According to Mark Breslin, the foundation of trust and integrity that once marked the industry has been slowly eroded by years of ethical compromises made in a fiercely competitive business environment. As a result, the industry's future leaders are woefully undertrained and poorly mentored in the standards of ethical practice and professional behavior. Mr. Breslin will address these issues and present some practical ideas about how to return the construction industry to the high ground.

A Q&A session will follow the presentation.

**ABOUT MARK BRESLIN**

Mr. Breslin serves as the CEO of the Engineering and Utility Contractors Association (EUCA), a bargaining group that represents hundreds of union employers performing billions of dollars in contracts annually in California. He works with the leadership of nearly every major International Building Trades union assisting with strategic planning, business development, and workforce development, attitudes and values. Mr. Breslin has made presentations on leadership, business ethics, and labor-management relations to hundreds of organizations across the US and Canada.

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